

# graphic design & multimedia

Over 15 years of experience in graphic design and multimedia has offered us plenty of time to keep up with trends... and start a few of our own. Be it logos, advertisements, printed collateral, exhibit graphics, motion graphics, packaging, or whatever you can dream up, we will deliver professional results at a pace much quicker than those other guys. (They know who they are.)

And, if you, too, know those other guys, and weren't happy with the results, there is a reason why the word "redesign" is in the STENDER INC slogan.



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video post-production

STENDER INC's video suite enables us to meet nearly all of your post-production needs. We provide editing, special effects, color correction, sound design, title and motion graphics, and DVD authoring, as well as packaging. We are always trying to push the envelope and enhance our tool and skill sets, and apply those assets to our clients' projects.

One of our affiliates, Obsidian Dreams Productions, is an off-shoot of STENDER INC that is developing scripts, acting talent, and set and costume design, along with pre-production and production for short films and documentaries. This side endeavor gives us the perfect vehicle to expand our capabilities and learn a few new tricks, while providing entertainment.

Popcorn not included. Sorry.



web design

In this age, nearly everyone has a website. With product information and marketing "just a mouse click away", it is possible to have customers spanning the globe along with those just down the street. Your presence on the web is just as important as your storefront or office, as it is the portal that old and new business alike can access you and your goods.

STENDER INC offers website architecture and design to make sure that portal gets them in, and keeps them in, using disciplines of good usability design, logical architecture, stylish graphics and all the way to full-blown Flash if your heart desires.

We offer turn-key solutions (i.e. we build it and hand it over) and an "Up-Squared" package (Upkeep and Update), where we provide the maintenance and changes as required, either bi-weekly or monthly.



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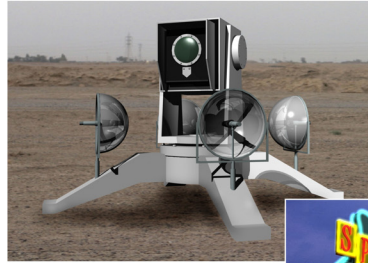
# 3D modeling & animation

The world of 3D design and animation is a rapidly evolving world that is entrenching itself into nearly every aspect of the business and entertainment world. That's because it is a great tool for visualization and information. With that in mind, STENDER INC entered that exciting world a decade ago, and as the technology has improved so has our skills and applications for the medium.

We can apply our 3D muscles to video, print, interactive, and exhibits. Combined with our exhibit capabilities, one popular aspect of this service is our 3D virtual walk-thrus of your exhibit booth, before it's ever built.

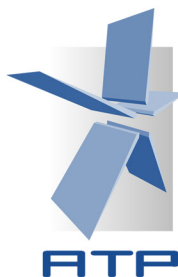
But we just don't model and animate objects. STENDER INC is also playing the character development game, for use in video, film, gaming, and other projects.

To showcase this feature, we are currently working on the Artificial Marketing Interface Experience (Amie) Project. Once fully realized, this system will give our clients an added hand at trade shows, at conferences, and even in the classroom, by providing them with an interactive or DVD video-based 3D character that showcases products, processes, or lessons that never tires, never complains and doesn't need health benefits!





不單混沌



You might ask yourself why we separated branding into it's own service, rather than lumping it under graphic design. STENDER INC believes that branding is an art all to it's own, much more than graphic design. Think of branding as your business' genetic marker, it's DNA. Each one is unique and special.

It's that mentality that we take to the table. We don't just want to create a logo for you, we want to give you life in the marketplace. We will work with you to make sure that your name and image is fully realized to the ideals and products you represent, and help you push the identity into the minds of the masses.

photography

If you need new photography for your next catalog or maybe a specific still life or portrait for a project, we got the goods to deliver. We shoot strictly hi-res digital images which allows us to quickly turn around professional looking images quickly and cheaply.

And with a stock photo site on the horizon, STENDER INC looks to offer up an online resource for your own designers and editorial staff to access the right photo for the job, or if you're just looking to swap out that generic reprint of some random mountain that came with that nifty frame you bought at the store, we also offer prints of our best shots.

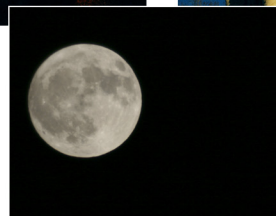
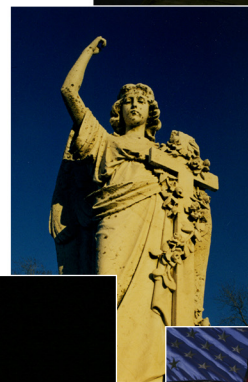
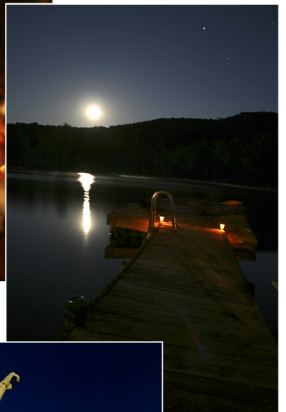
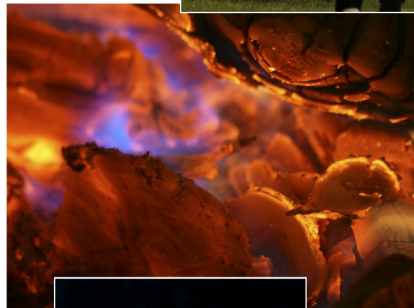




illustration & studio art

One of the main differences between us and those pesky other guys is that we are passionate about our work. No, that's not just a marketing line, it's the hard, simple truth.

Everyone at STENDER INC is a trained artist first, and a business-person second. Because of that background, we offer more than just the commercial aspect of art, we provide real ART also. Painting, illustration (both technical and artistic), sculpture, and music to name but a few.

From the works in our gallery to custom commissioned pieces, we make art accessible and affordable for everyone to have for their own, at the office or at home.





The best way to drive home any message at a conference or on the trade show floor is presentation. Plain and simple. STENDER INC has provided full collateral for our clients in both arenas, whether they are talking to their customers or themselves. We can brand the entire event, from place cards to brochures, Power Point presentations to video collateral, and everything else you need for your next leadership conference.

And when it's time to strut your stuff out in the exhibit hall, we're there for you, too. Working with our strategic partners, we can provide you with pop-up displays to full sets, off the shelf or custom built.

And an unique feature to this service is our 3D virtual walk-thrus of your exhibit booth, before it's ever built. This allows our clients to visit the space and get a feel for it to ensure that they are getting exactly what they want. We realize it can be, at times, difficult to visualize a 3D space only looking at 2D drawings.

Your booth is built in three dimensions in reality... why should your concept for approval be limited to only two?





# costume & set design

costume & set design

Proving even more that STENDER INC is not your typical design house, we provide set and costume design, custom built to order, using unconventional methods and materials. We can mold your visions into reality. Your aspirations into truth. And, if you desire, your nightmares can truly come alive. Hand-made, custom pieces built to order or reproductions from our catalog, every piece a work of art that you will not find anywhere else, especially at a department store.



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redesigning the future.

**STENDER INC**

the redesigned future

the redesigned future

Founded in 1993 under the banner of Stender Designs, later renamed in the late 90s as STNDR2designs, we finally got over our identity crisis in late 2002. And, now, here we are, STENDER INC, a Vermont-born and bred design house.

Bigger. Badder. Niftier logo.

Ok, no one will ever call, nor accuse, us of being a typical design house. Heck, we're not even just a design house, as our wide range of services prove. We're designers. We're marketers. We're artists. We're entertainers. And, yeah, we're a little odd. But that is what makes us unique.

We don't believe in standards or boxes. They're confining, stuffy, and limiting. Sure, they come in different sizes, are made of differing materials, but they're, well, square and boring. Simply put, they're not the model a growing business should try to fit into. No, we don't believe in standards or boxes.

So, why should **you**?

Offering a wide array of complimentary, yet unique, specialized skills, STENDER INC can either handle a small aspect of your upcoming project or tackle the whole enchilada. We're kind of like an all-you-can-eat brunch buffet, where you can sample a little of each, or totally pig out. (We like it when you pig out.)

From the disciplines of commercial media to the mediums of fine art, we are truly your one-stop, one-shop solution to whatever problem you have.

#### **Redesigning the Future**

As the old saying goes, "The future is not set in stone." However, perhaps, Arthur C. Clarke said it best, in his second law, when referring to the future: "The only way to discover the limits of the possible is to go beyond them into the impossible."

STENDER INC represents exactly that; the journey into the "impossible".

For it cannot be counted how many times we have all heard the phrases: "You'll never make it out there" or "You're going to be over your head", and even the occasional "Are you serious?"

Yet, here we are. A big, foam, middle finger in the face of those who predicted our future in this endeavor as being a failure. Here we are doing what we know and what we love, and doing it well. And here we are, everyday, redesigning the future for ourselves, and the future of every client we sign on, pushing them beyond the boundaries ever expected of them. Redesigning their future, moving them past the possible and into the impossible.

Their success is our success. And it will be measured in the distances of all doubters' jaws buried in the floor.

We're still trying to find a tape measure long enough to gauge the crater.

If you're ready to redesign your future and to add to that crater, today is the day.

Get Noticed. Get Ahead. Get Redesigned.

redesigning the future.

**STENDER INC**